



**April
2009**

**MEMO FROM THE MANAGER ,
JOHN WARREN**

There is a lot going on at Altadena Valley right now as we get ready for summer! The most important thing we need, is for some members to step forward to help out with the SWIM TEAM.

We need at least five to step forward and volunteer. It is already getting late in the planning stages, so if you are willing please contact me or Annamarie Wilson right away.

In the Card Room there is a good collection of books donated by members. If you have books you have read, bring them in. Then, see if there are books you would like to take home and read. This "exchange" is a good way to read some good books, and you can't beat the cost!

If you are not receiving weekly emails on upcoming events and menus, please contact me and I will add you to the list. It is an efficient and inexpensive way to keep YOU informed on things happening at AVCC.

The club is looking into drafting members' checking accounts to pay your monthly statements. Not only will it save you from any late fees, but it will keep you from having to write that check and remember to mail it. Also, it will help the club with cash flow and some credit card related expenses. Be thinking about whether this is something that will be convenient for you.

Mark Thursday, April 9th for the Cabi Fashion Show at 11:00. The only cost is your lunch (\$7.95, \$1.00 for dessert).

Spaghetti Night was a resounding success. Thank you to the over 120 members and guests who attended. We look forward to doing it again in April!

Don't forget to call for EASTER RESERVATIONS for Easter Sunday, April 12th. There will be two seatings; the first from 11:00 to 12:30 and the second from 1:00 to 2:30. Reservations are required and we fill up early. There will be an Easter Egg Hunt around 3:00 on the practice putting green, weather permitting.

Starting in April, the club office will become a clearinghouse for members who are either looking for jobs or looking for good employees. If you would like to provide your resume' and other information needed to find a job or if you are looking for employees with certain skills, please call me. We will try to put employers and employees together. In these uncertain times the more people you connect with, the better your chances are of finding the "right job" or employee.

Housekeeping: We are using a company called SmartCircle to market AVCC to the community. They go out to businesses in the area, tell them about us, and sell them a certificate for \$39.99 to play golf here to sample our club. They have to bring a friend to take full advantage of the offer. Each certificate should bring the club a minimum of \$125 plus anything they purchase in the 19th Hole. If you need more specifics drop by the office and I will be glad to go over it with you. I expect that the club will receive approximately \$25,000 to \$30,000 from those already sold. A more important feature of this activity is that it brings to our club potential members that otherwise would not have played our course or experienced our culture.

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Let's Eat!

Sunday Brunch*
*Reservations requested

**Wednesday &
Friday Lunch
Buffet**

**SEAFOOD NIGHT
April 10**

**SPAGHETTI
NIGHT
April 16**

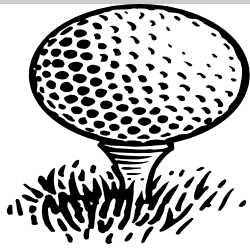
**STEAK NIGHT
April 24**

Important Numbers:

Office	967-5322
Golf Shop	967-5324
Tennis Shop	967-5326
Maintenance	967-5372

**WELCOME
NEW MEMBERS
and
THEIR FAMILIES:**

**Robert Barker
Rob Foster
Carl Coxe**



Fore Your Information

FROM THE PRO:

For me, April's arrival means that the golf season has officially started. With that, I want to draw your attention to this month's Men's Monthly Event:

The regular Men's Monthly event is enhanced by two additional options; "The ESPN Two-Man Qualifier" and "Bring a Guest For Half Price Green Fee". In detail this is what the guest pays and receives; for \$90, they receive the green fee (\$20), cart fee (\$15) and the ESPN tournament fee (\$55) and ESPN gives them a dozen Callaway Tour ix golf balls (retail \$50), a year's subscription to Golf Magazine (retail \$20) and a chance to advance to the National Finals televised on ESPN in October. Members pay \$55 for the ESPN event and/or \$20 for the regular Monthly event and the cart fee of \$15 (Members also receive the balls and Golf Magazine). You may have more than one guest and they can also compete in the Monthly portion for an additional \$20 and be eligible for the Golf Shop credit given out, but you don't have to bring a guest if you want to team with another member.

There will also be two other dates for ESPN Qualifiers this year on the Sunday of the Men's Invitational, May 31st and the Sunday of the Member – Guest Tournament, July 18th.

GOLF SHOP:

One new item I'm very excited about is a GPS yardage device called the **UPRO**; it gives a flyover of the hole and yardages to any point on the golf course with actual photos of the holes. A demo is available to take out on the course. There are lots of other new items in and I can get most anything related to golf even if I don't carry it in the shop, so please give me an opportunity to service your golf needs. In most cases I can match or beat the golf warehouse store's prices.

GOLF EVENTS:

Junior Event – Ages 12 to 18 – Saturday April 11th & 25th – Tee times begin at noon

18-Hole Stroke Play using handicap. Deadline to sign-up is 3 p.m. on that week's Friday.

Senior Monthly – Wed. 8th – 8:30 a.m. shotgun start

Thursday 9-Hole Modified Scrambles – Every Thursday – Shotgun start at 5:15 and sign-up the day of by 4:30 p.m. The Golf Shop makes the teams and tells you where to start. The format changes weekly, as well as, which 9-hole side you'll play. Entry is \$20 and includes cart with golf shop credit awarded.

Men's Monthly Combined with ESPN Qualifier and Optional Bring a Guest (Half Price Green Fee) – Saturday 18th – 9:00 a.m. shotgun start (depending on weather) - Two-Man Best Ball Net Event and ESPN Two-Man Best Ball Gross and Net Event – Full Handicap applied on both (**Must have a valid GHIN Handicap to play in the ESPN Qualifier**). You can play in one or both and you can team with a guest or a member. **You don't have to be playing in the same group as your partner to be a two-man team in the ESPN Event.** One gross and at least one net winner or maybe two will advance from this qualifier to the Regionals, which will be at Riverchase C.C. on August 10th. **Go to espngolf.com for more information.**

Down Syndrome Golf Classic – Monday April 20th – This is a Club sponsored fundraiser. Get your four-person team and help support this worthy cause. \$125 entry fee per person and there are other ways to participate. Details and entry forms are in the Golf Shop. Deadline to enter is April 13th.

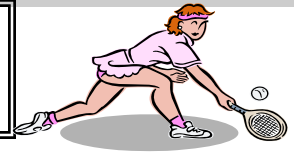
The Junior Clinics start on Wednesday April 8th, 8 years and up from 4 to 5 p.m. and 5 to 7 years old from 5:10 to 5:40 p.m. They will be conducted every Wednesday at this time. Call the Golf shop for pricing and details (967-5324).

Jeff Copeland, PGA Head Golf Professional

copelandjeff@charter.net



From the Courts:
Cairo Wasfy, Tennis Pro



Tennis memberships are renewed each January.

Dues for 2009 are: Single—\$325

Family—\$400

The \$15 food minimum is unchanged.

AVCC Member Highlight— Mike Sweatman

Mike joined AVCC in Fall 2007. He is married to the former Jan Ramseur. Mike has two daughters, Lorri and Lacy, both of whom live in Birmingham. Mike's number one interest is GOLF, GOLF, GOLF, according to Jan. Jan is an avid golfer also, as she and Mike like to travel and play in couples tournaments. Mike grew up in Birmingham, attended Woodlawn High School where he played football. Mike is the owner of Central Alabama Lighting, Inc., an electrical contracting company here in Birmingham.

AVCC Business Member Highlight— A F & S

Al Blanchard and Brian Englebert have been members of AVCC since Spring 1996, and are co-owners of AF&S. AF&S offers experience and innovative ideas for business forms, print services, filing systems, promotional products and graphic designs. AF&S was responsible for the design of AVCC's new letterhead. AF&S may be found on the internet at www.alaforms.com. The offices of AF&S are located at 3564 Lorna Ridge Drive in Birmingham. Al and Brian may be reached at 205.979.6123.

Have you made your

EASTER RESERVATIONS?

THERE WILL BE TWO SEATINGS

11:00 A.M. ~ 12:30 P.M.

1:00 ~ 2:30 P.M

CALL MICHELLE SOON!

SEATINGS FILL UP FAST

205-967-5322



Easter Egg Hunt
at 3:00 P.M.





April 2009



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Honors Club 11~12 Bridge Players Lunch Buffet 11~1:30	2 Ladies Day ASCE Lunch 11:30~1 Scramble Game	3 SERTOMA 12~1 Lunch Buffet 11~1:30 P.O.E.T.S Lunch 11:30~1 NO DINNER	
5 Brunch * 10:30~1:30	6 Club closed		8 Senior Monthly Honors Club 11~12 Bridge Players Lunch Buffet 11~1:30	9 Ladies Day Fashion Show & Lunch Scramble Game	10 SERTOMA 12~1 Lunch Buffet 11~1:30 Smith Lunch 11:30~1 SEAFOOD NIGHT 6~8	11 Jr. Play
12 "Happy Easter" Brunch* 1st Seating 11~12:30 2nd Seating 1~2:30 EGG HUNT 3:00	13 Club closed	14 Barnes Lunch 11:30~1 ASPE 5 ~ 8	15 Honors Club 11~12 Bridge Players Lunch Buffet 11~1:30	16 Ladies Day Private Lunch 11~2 All You Care to Eat Spaghetti Dinner 5:30~8	17 SERTOMA 12~1 Lunch Buffet 11~1:30 P.O.E.T.S Lunch 11:30~1 NO DINNER Private Rehearsal Dinner	18 Men's Monthly
19 Brunch * 10:30~1:30	20 Club closed Down Syndrome Golf Outing	21	22 Honors Club 11~12 Lunch Buffet 11~1:30	23 Ladies Day	24 SERTOMA 12~1 Lunch Buffet 11~1:30 Steak Night 6~8	25 Jr. Play
26 Brunch * 10:30~1:30	27	28 Cosmopolitan Club 9~3 Board Meeting 6~? Private Dinner	29 Honors Club 11~12 Lunch Buffet 11~1:30	30 Ladies Day		

***Reservations Requested: Club Number 967-5322**